



Red LED
WL1030

Flip-Light & Write

Blue LED
WL1031

White LED
WL1032

Key-Light & Write

Red LED
WL1020

Blue LED
WL1021

White LED
WL1022

Quantity	100	250	500	1000
WL1030 (With Red LED)	\$1.55	1.45	1.35	1.25
WL1031 (With Blue LED)	1.60	1.50	1.40	1.30
WL1032 (With White LED)	1.65	1.55	1.45	1.35
WL1020 (With Red LED)	1.75	1.70	1.65	1.59
WL1021 (With Blue LED)	1.85	1.80	1.75	1.69
WL1022 (With White LED)	1.95	1.90	1.85	1.79 (4C)

For multi-color imprint, add \$.20(G) per each additional color. Batteries included.



Flip-Light & Write

- Super-bright LED light source allows extended continuous burn time on one set of batteries
- Flip open to activate light and expose pen point
- Choose from three vibrant LED colors
- Super-soft cushioned rubber grip provides writing ease and control
- Convenient carabineer clip design
- Includes alkaline button cells
- Individually poly-bagged

Key-Light & Write

- Innovative design combines key-ring, pocket light and writing instrument
- Super-bright 5MM LED light source allows extended continuous burn time on one set of batteries
- Choose from three vibrant LED colors
- Positive-action intermittent on/off switch
- Includes alkaline button cells
- Features a nickel-plated swivel key ring
- Individually poly-bagged

Absolute Minimum: 50 units. Add \$40.00(G) per order.

Additional Imprint Colors/Positions: One-color, one-position imprint included. Add \$.20(G) per unit, per additional color and/or position.

Batteries: Includes three AG3 **non-replaceable**, alkaline button cells.

Colors: WL1030: Translucent red with red LED. WL1031: Translucent blue with blue LED. WL1032: Translucent black with white LED. WL1020: Translucent red with red LED. WL1021: Translucent blue with blue LED. WL1022: Translucent black with white LED.

Copy Changes: Add \$40.00(G) per change. 50 units minimum.

Imprint Colors: Refer to Imprint Colors on page 35.

Imprint Locations/Areas: WL1030, WL1031 and WL1032: One side:

1 1/4"W x 1/2"H. WL1020, WL1021 and WL1022: Barrel and/or cap. Barrel:

3/4"W x 5/16"H. Cap: 1"W x 3/8"H. If imprint position is not specified, lights will be imprinted on cap. Unless otherwise specified, factory will size artwork submitted to maximum imprint area. Refer to Actual Imprint Areas on pages 32-33.

Ink Color: Medium point black ink cartridge.

Production Time: FREE 5-day production time with acceptable artwork. Refer to Production on page 35 for details.

Rush Service: Orders requiring less than normal production time, add \$50.00(G) per order with prior factory approval. Refer to Production on page 35 for details.

Screen Charge: \$40.00(G) per color/position for logo or trademark.

No charge for straight-line copy or exact repeat.

Size: WL1030, WL1031 and WL1032: 4 1/8"L x 1"W. WL1020, WL1021 and WL1022: 3 1/4"L x 5/8"W.

Shipping Weights: Individually poly-bagged. Bulk. WL1030, WL1031 and WL1032: 4.7 lbs. @ 100 per carton. WL1020, WL1021 and WL1022: 2.9 lbs. @ 100 per carton.

Color for WL1030 and WL1020



Color for WL1031 and WL1021



Color for WL1032 and WL1022

