

Value Light & Write

- Super-bright LED light source allows extended continuous burn time on one set of batteries
- Choose from three vibrant LED colors
- Multifunction push-button mechanism controls pen point advancement and grip illumination
- Includes alkaline button cells
- Individually poly-bagged

Light & Write

- Super-bright LED light source allows extended continuous burn time on one set of batteries and illuminates pen point for writing in dark or dimly lit areas
- Choose from three vibrant LED colors
- Positive-action push-button on/off switch activates light
- Pen point advances with a simple twist
- Includes alkaline button cells
- Individually poly-bagged

Value Light & Write



Red LED
WL1040



Blue LED
WL1041



White LED
WL1042

Light & Write



Red LED
WL1010



Blue LED
WL1011



White LED
WL1012



Specify optional frosted Gift Case. Refer to page 34 for details.

Quantity	100	250	500	1000
WL1040 (With Red LED)	\$1.99	1.89	1.79	1.69
WL1041 (With Blue LED)	2.09	1.99	1.89	1.79
WL1042 (With White LED)	2.19	2.09	1.99	1.89
WL1010 (With Red LED)	2.29	2.19	2.09	1.99
WL1011 (With Blue LED)	2.39	2.29	2.19	2.09
WL1012 (With White LED)	2.49	2.39	2.29	2.19 (4C)

For multi-color imprint, add \$.20(G) per each additional color. Batteries included.



Absolute Minimum: 50 units. Add \$40.00(G) per order.

Additional Imprint Colors/Positions: One-color, one-position imprint included. Add \$.20(G) per unit, per additional color and/or position.

Batteries: Includes three LR 41 **replaceable** alkaline button cells.

Colors: WL1040: Red with red LED. WL1041: Blue with blue LED. WL1042: Black with white LED. WL1010: Red with red LED. WL1011: Blue with blue LED. WL1012: Silver with white LED.

Copy Changes: Add \$40.00(G) per change. 50 units minimum.

Gift Packaging Imprint: Add \$.50(G) running charge per unit/location with acceptable artwork.

Imprint Colors: Refer to Imprint Colors on page 35.

Imprint Locations/Areas: Upper barrel, one or two sides: WL1040, WL1041 and WL1042: 1 3/4"W x 3/8"H. WL1010, WL1011 and WL1012: 1 1/4"W x 3/8"H. Gift Case: Lower section: 1 3/4"W x 5/8"H. Unless otherwise specified, factory will size artwork submitted to maximum imprint area. Refer to Actual Imprint Areas on pages 32-33.

Ink Color: Medium point black ink cartridge.

Optional Gift Case: \$.50(G) each. Refer to page 34 for details.

Production Time: FREE 5-day production time with acceptable artwork. Refer to Production on page 35 for details.

Rush Service: Orders requiring less than normal production time, add \$50.00(G) per order with prior factory approval. Refer to Production on page 35 for details.

Screen Charge: \$40.00(G) per color/position for logo or trademark. No charge for straight-line copy or exact repeat.

Size: WL1040, WL1041 and WL1042: 5 9/16"L x 5/8"W. WL1010, WL1011 and WL1012: 5 3/4"L x 5/8"W.

Shipping Weights: Individually poly-bagged. Bulk. WL1040, WL1041 and WL1042: 6.1 lbs. @ 100 per carton. WL1010, WL1011 and WL1012: 8.3 lbs. @ 100 per carton.



Color for WL1040 and WL1010

Color for WL1041 and WL1011

Color for WL1042

Color for WL1012